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Daytona Post Race News & Results:

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PGM Racing Draws Big Crowd At Daytona

Porter, TXIt was a bittersweet week at Daytona for the PGM Racing team. After weeks of hard work and preparation, the #03 PGM Racing Chevrolet did not qualify for the Slick Mist 200 ARCA RE/MAX Series event. The event drew over 50 cars, and the competition was tight. The team worked diligently to pick up speed, but in the end it was just not enough to make the field on Friday. Team owner Donny Kelley kept the team and the car at the track on Saturday and took advantage of the marketing and promotional opportunities that were available that day.

Fans were drawn to the PGM transporter in the ARCA garage with the open autograph session, and the meet and greet for the teams. Driver Stephan McCurley signed autographs and posed for pictures with folks while PGM team members handed out free PGM Racing t-shirts and hats.

“I wanted to make the best of the situation,” says PGM team owner Donny Kelley, “The team worked hard to get here, and we appreciate the support of our sponsors. It was important to be there for the fans and get off to a good start promoting our team and marketing partners. From a marketing and public relations standpoint, Daytona was a big success.”

The fans lined up down through the garage area and up to the PGM Racing team transporter - with the race car on display- and Stephan meeting and greeting each person for over an hour. They were definitely the most popular team in the entire Daytona ARCA garage. (See photos below).

A smile on the faces of these fans young and old was uplifting to driver Stephan McCurley. “I was bummed that we did not make the race because we all worked so hard,” says Stephan, “But the fans did not care, they were all really supportive and it felt great to take the time to meet them and talk to them --- I was glad we were able to do that and I was blown away by how many there was! It was really cool and I am looking forward to doing this for the fans everywhere we go.”

Donny Kelley and the PGM team have returned to the shop in Porter, Texas this week and are preparing for the next ARCA RE/MAX event at Salem, IN Speedway in April. “We have a great Salem car,” says Donny. “We are all set for cars for the short tracks and intermediate tracks, and we are going to make some changes

on the super speedway car for Talladega. I have also bought another number from ARCA which will guarantee us a starting spot for the next three races.” Kelley continues, “We are serious about racing the full season, and we are not going to let this get us down, Daytona is behind us and we are moving forward and focusing on our next race.”

PGM Racing is also focusing on building strong marketing partnerships with their existing sponsors and offering these opportunities for new partners. “The success for our sponsors this season is just as important to us as our success on the track,” Says Donny Kelley.

“This is a full season program for all involved, and we will give 100% in all aspects. I am building for the future and we plan on long relationships with our marketing partners.” Kelley continues, “That’s why it is so important to give our fans at the track and at appearances our devoted attention and our official team apparel that is designed and made by one of our major partners; American Screen Graphics. I am confident we are creating a loyal fan following for us and our sponsors and we will do this wherever we go --- Daytona was a fantastic start in this direction.”

PGM Racing’s marketing partners include; Porter Glass and Mirror, American Screen Graphics, Royal Purple Synthetic Oil, and Sonic Restaurants.

On another note: PGM Racing now has Official PGM Racing and Stephan McCurley merchandise and apparel available for purchase online at www.pgm racing.net

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Fans line up for autographs from driver Stephan McCurley and official PGM Racing apparel at the PGM Racing transporter in the ARCA garage at Daytona International Speedway on February 7th, 2009.

