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For Immediate Release:

PGM Racing Partners With American Screen Graphics For Huge Merchandise Giveaway For Fans At Talladega

Porter, TX.....PGM Racing, which fields the #03 ARCA Re/Max Series Chevrolet driven by Stephan McCurley, will be giving out **FREE** official PGM Racing team t-shirts, hats and more goodies to the first **500** fans in line for autographs for their team at the meet and greet at Talladega Superspeedway this Friday.

The team's marketing partner, American Screen Graphics, (ASG) designs and produces all the custom screen printed and embroidered team apparel. ASG's red white and blue logo will be flying on the hood and fenders of #03 for the ARCA Re/Max 250, LIVE on Speed TV at 5pm.

Eighteen year old McCurley, a 2009 ARCA Re/Max Series Rookie of the year candidate will also autograph the PGM T-shirts for the fans. The team has been giving out the apparel at every event so far on the 2009 ARCA schedule, and will continue to do so all season. Each race the design of the T-shirt will be different, and will promote any new sponsors that join the team.

"We started giving out the shirts to the fans that came to our hauler for the meet and greet at Daytona," says PGM team owner Donny Kelley. "The response was tremendous --- so we decided to do this all season for the fans. It's a great way for us to get our name and our sponsor's name out there, American Screen Graphics, who we have a great partnership with here in Houston, Texas. The best part of it is giving to the fans --- they are so appreciative to get something like this, even just a t-shirt or a hat. We have a chance to talk with them in line and we are hearing great stories about how in this tough economy these folks are still staying loyal to their racing. They will go without something else so they can buy tickets. That is so rewarding to us as a team to be able to give them something extra, a gift in exchange for that loyalty to our sport."

McCurley agrees. "It has been great meeting all the fans. They are so excited to get a shirt or a hat. The coolest thing was when one little kid took his Dale Jr hat off and put ours on at Daytona! I thought, wow - that was like the biggest compliment you could get!"

The PGM Racing website is offering a full line of custom merchandise and will have several different t-shirt designs available for fans and collectors throughout the season.

For more information please visit: www.pgmracing.net

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